

SATURDAY, NOVEMBER 6, 2010



FOR IMMEDIATE RELEASE

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Two Notable Speakers Just Added to Row For the Cure Event to Benefit the Susan G. Komen Breast Cancer Research Foundation at The Norwalk Rowing Club

Survivors and Award Recipients Meredith Gray and Diane Cotting Scheduled to Speak at Event

We are pleased to announce that both of these remarkable women will be joining us and speaking at the Row for the Cure on November 6th at the Norwalk River Rowing Association (NRRA) Right here in Norwalk at the Veterans Memorial Park.

Not only are they marvelous athletes in their own right, but each has survived – and thrived – after breast cancer diagnoses and treatment. Meredith Gray is a former national Fashion Editor for *Harper's Bazaar* and *Vogue Patterns*, and other publications. She was the focus of the documentary *Naked*, and also worked with Connecticut Governor (and breast cancer survivor) Jody Rell in a successful battle with the health insurance industry over their treatment of Breast Cancer survivors.

Diane Cotting is a motivational speaker and CEO of the Cotting Companies. An avid rower both before and after treatment, her journey is chronicled in the award winning documentary *One in Nine*.

Breast Cancer Rehabilitation Specialist and Event Co-Founder Brian Nathanson, DC notes that “both of these remarkable women truly embody the spirit of the event.” Last year’s event raised more than \$6,000 for the Komen Foundation, and with the addition of these two national personalities, it is hoped that they will far exceed that number through this year’s volunteer efforts. “At New England Physical Care we challenge our patients, telling them that although they’ve survived, they are ready to live.” Adds Dr. Nathanson, “These two incredible women have already answered that question, and their message is one of strength to which we can all aspire.”

[More Below]

Meredith Gray is the focus of the film *Naked (Lifetime)*, a brutally honest and empowering chronicle of her path from diagnosis to new found strength, as well as her fight against insurance providers and a health care system that fails to provide adequate help for breast cancer survivors. A former fashion Editor with *Harper's Bazaar*, among others, Ms. Gray is acutely aware of the importance of body image, especially for women. Her personal journey puts this awareness in a special context, and magnifies its importance for breast cancer survivors. A Norwalk resident, this month Ms. Gray was recognized with the prestigious ‘Remarkable Woman’ honor by Lifetime Television as part of the network’s “Every Woman Counts” campaign which spotlights women who ‘Inspire and empower others and work for change in their communities and the world.’.



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Diane Cotting is the CEO of Cotting Companies and the inspiration behind *One in Nine*, an award-winning documentary. Ms. Cotting came to rowing somewhat later in life and, in the mid-nineties, helped found the Style Driven Rowing Club of Boston – and all-woman club with an average age of 45. When she discovered a small lump on her breast that needed to be removed, her biggest concern was losing a day on the water. She underwent nine surgeries in eight months following her diagnosis in 1999 and, needing a goal beyond mere survival, she began to focus on regaining all that it meant for her to be alive – in her case – a rower. Her remarkable journey was chronicled in the award winning documentary *One in Nine*. The film's title reflects the odds, at the time, that the average woman would be diagnosed with breast cancer in her lifetime (sadly, the odds are now *one in seven!*).

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Additional Event Information is available at: <http://www.nephysical.com/rftc.html>

For additional information, please contact:

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